



Doctor's orders

Medicalia is a comprehensive range of clinical grade peels and post-operative skincare designed to give clinics a complete solution

New to the UK and Ireland, Medicalia is a doctor-led, US-founded skincare brand with a comprehensive range of pre and post-operative products to form a clinical strength skincare system.

The products use biomimetic technology with two advanced emulsion formulas – water-oil-water microemulsions and oil-water-oil microemulsions – to help improve, restore, repair and boost the skin's healing recovery process.

Each product has a specific function in a patient's treatment plan; either to expedite traumatised skin recovery before or after surgical procedures, decrease downtime,

provide a solution for a chronic skin condition such as acne or rosacea, have an anti-ageing effect or, for the body; tackle indications such as bruising or stretch marks.

There is also a line of four medi-peels to address varying skin concerns: Retinol & Hexylresorcinol for advanced signs of ageing; Collagen & Vitamin C for mature skin; Phytic Acid & Acto-Zyme for oily, acneic skins; and Zinc & Peptides for acne lesions, scarring, mild eczema and psoriasis. The peels can be used as a single treatment or as part of a course.

To support the peels, the Medicalia range also includes Peel Prep Solution, Neutralising Gel and Post-Operative CCH Mask Treatment.

Aesthetic skin specialist Karen Sargeant, who trialed the peels in clinic ahead of the brand's UK launch, commented: "Each of the Medicalia peels is different from the others and addresses varying concerns. For the client, the downtime is brief and the results are very good."

Medicalia offers stockists product and treatment training, marketing and PR materials and support, and ongoing technical support.



The Medicalia homecare range:

MEDI-RENEW

Eye line – Pre and post-operative

- Eye Make-up Remover
- Eye Gel Oxy-'C'
- Eye Cream

MEDI-SOOTHE

Gentle line – Dry, sensitive, rosacea skins

- Gentle Cleanser
- Gentle Toner
- Gentle Cream

MEDI-HEAL FACE

Pre and post-operative

- Post-operative care cream
- Silico-Lipid Serum

MEDI-REPAIR

Retinol line

- Retinol & 'C' Care Cream
- 'C' Serum with Oxyzomes
- Retinol Concentrate

MEDI-CLEAR

Purifying line

- Exfoliating Cleanser
- Clarifying Cleanser
- Clarifying Cream
- Spot Treatment

MEDI-REFINE

Perfecting line

- L-Retinol Smoothing Cream
- Lightening Cream **AM**